

**BOARD for COMMUNITY DEVELOPMENT through EDUCATION**  
**GOVERNMENT OF ANDHRA PRADESH**



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**Mass Mobilization for Mission LiFE Illustrative List of Activities as  
Community Service Project**

- 1 Organize Plastic Clean up Campaigns inside all Protected Areas. Zoological Parks and buffer zones with community members schools and other institutions
- 2 Promote bicycle routes and organise cycling rallies
- 3 Drive to ensure 100% Ujjwala Connection in neighbouring villages
- 4 Popularise the use of cloth bag instead of Plastic bags through Thaila ATMs  
Cleaning of wetlands.
- 5 Cleaning wetlands
- 6 LiFE centres for collecting old clothes Books and utensils in Police Lines
- 7 Construction of Water Harvesting Structures in Police Lines
- 8 Making College and University campuses plastic free
- 9 Creating less paper or Digital Campuses to avoid use of paper
- 10 Avoid food wastage in Hostel Canteens and Cafetanas Promote serving of small portions
- 11 Activating network of Eco Clubs to undertake Awareness Campaigns in May
- 12 Declaring Plastic Free Schools in each Panchayat
- 13 Launch drives for Hotels/Restaurants for prevention of food waste and serving in small portions
- 14 Launch campaign to convert Green and Clean Panchayats to LiFE villages
- 15 Cleaning of village Pond(s) through public participation
- 16 Undertake a special drive in May to create awareness on Mission LiFE in Urban Local Bodies
- 17 Publicize the social media creatives on Mission LiFE at the Metro Stations and broadcast LiFE messages through the public address system within the Metro Trains
- 18 Sport Events may be co-branded with LiFE
- 19 Launch "Zero Leak Campaign" for fixing such leakage points across the country in rural and urban areas
- 20 Conduct workshops to promote LiFE actions in Agriculture sector such as using agricultural residue for mulching and composting increased awareness of the importance of Soil Organic Matter and use of Organic Carbon and switching from water intensive crops to water efficient crops (eg. Millets)

- 21 Launch a campaign declaring corporate Offices Plastic Free
- 22 Hackathon related to LiFE themes on grassroot challenges by all SPCBs and PCCs
- 23 Campaigns for Zero Leakage from industrial areas
- 24 Plastic free working in SPCBs PCCs and CPCB self – evaluation criteria for plastic reduction
- 25 One month cleanliness drive at beaches by Costal States